

Evaluation Grid for (Inter)connected Media Projects

This is an example evaluation grid for your own project.

Name: _____

Class: _____

Text	Points
Formative performance record: Element X of the performance record was concluded on time and it meets the specified criteria. The participation in mandatory events (XYZ) took place regularly. Each group left constructive feedback (under consideration of the performance record criteria) on becreate.ch for two films created by other groups (partial and total project performance record), related to different topics.	2
Summative performance record/group performance, overall impression: The project was designed in an uncluttered and appealing manner, according to the media (film/concept paper/n.n.) and via the becreate.ch/n.n. tools. Skills development and creative process are comprehensible, and reflect the requirements of the assignment. The project is linguistically correct and coherent. Both genders are treated equally.	4
Formal aspects: The length of the film, without intro or outro, is between 13 and 15 minutes. Intro and outro take no longer than 1 minute each. The video and audio of the film are understandable (picture and sound quality). The film was uploaded to the becreate platform in time. The concept paper/n.n. contains the applicable elements, according to the question/assignment.	2
Sources: It is always evident what areas of the film contribute novel ideas and where material that originates from other people is used. All sources are shown during the film or in the credits. Citation styles conform to the current version of the n.n. Individuals are named according to their roles, for example, expert, company or institution affiliate, and so forth. Audiovisual material is named according to the source type and origin, for example, archive material, audiovisual material by other authors, and so forth. Sources and literature that have been read or used in the film, in order to deal with the question/assignment, are integrated into the credits and the concept paper/n.n. in accordance with the instructions.	8
Content related aspects of the question: The film is based on a specific assignment/question, which is presented clearly and coherently.	8
Processing of the assignment/question: The researched sources and methods used by the creative workshops (becreate.ch) are aimed at the question/assignment, and both the knowledge-based and analytical approach, are evident. Descriptive passages also refer to the question/assignment. The processing of the content and organising of audiovisual material is evident in the 21 cinematic results. Statements, for example, by interviewees and partners, are put into context, by means of independently created content connections, which are relevant to the question/assignment. This is realised by the use of cinematic tools, for example, cuts, infographics, voice overs, informative images, documentary footage and so forth. The opinions of interviewees are explicitly highlighted as such. In the film, at least two/n.n. persons were interviewed, regarding the question/assignment. A wide range of audiovisual	21

content is visible, for example, documentary footage, interviews, infographics, texts, data, tables, and so forth. Personal research and audiovisual footage that has been created, are evident without ambiguity. The summary at the end of the film is concluding the assignment/question coherently.	
Structure and design: The logical structure of the film is based on the content of the question/assignment. The central aspects of the film are clearly recognisable. Findings and conclusions are presented in a structured and coherent manner. The argument is presented consistently and convincingly. The direction (style, dramaturgy, realisation on film, speech, choreography), the cast and portrayal, the camera (cinematography, framing, perspective and motion), as well as the facilities (scenery, environment) are consistent. Critical audiovisual components of the film are documentary footage, which was created within the timeline provided.	11

For the overall assessment, a maximum of 48 points can be achieved. In order to pass the module, at least 29 points must be achieved and the formative part of the performance record must be fulfilled.